Parents can face various challenges and obstacles to meeting their lactation goals. It is crucial that healthcare professionals update and expand their practice to meet the needs of the communities they serve. This webinar series will give lactation consultants, breastfeeding counselors, perinatal nurses, physicians, and others who work with lactating parents information and skills to improve care. Each session is one hour except for August 25th (1.5 hours).

**August 4, 2022**
**Using Donor Milk to Support Breastfeeding**
*Naomi Bar-Yam, ACSW, Ph.D.*

At its best, use of donor helps babies get the milk they need while mothers overcome breastfeeding challenges. This session will address evidence and best practices to use donor milk to support maternal breastfeeding in hospital and community settings. It will also include an update on NJ breastfeeding and donor milk related legislation.

**Learning Outcome**
At the conclusion of the program, the participants will self-report knowledge gain related to supporting breastfeeding with the use of donor milk and intent to change practice by including information or tools presented into professional practice.

**August 11, 2022**
**Moving Target: When the Breastfeeding Goals Aren't Clear**
*Nichelle Clark, IBCLC, CBS*

Supporting a lactating parent without a defined goal can be a challenge. This session will explore the importance of flexible goal setting for parents, including plans that involve exclusive pumping and the use of other lactation tools.

**Learning Outcome**
At the conclusion of the program, the participants will self-report knowledge gain related to incorporating flexibility with supporting lactating parents and ways to include pumping and other tools in lactation goal planning. Participants will report an intent to change practice by including information or tools presented into professional practice.

**August 18, 2022**
**Infant Feeding in Emergencies for New Jersey Lactation Professionals and Health Care Providers**
*Ellen Maughan, JD, IBCLC*

Public health, climate, human-made and other emergencies can severely disrupt the ability of parents to initiate and sustain lactation. Yet, human milk feeding remains the safest form of infant nutrition and it also supports maternal health when disasters threaten the health and safety of families. This webinar will explore the impact of emergencies on infant feeding and discuss emergency planning efforts. It will also share resources and action steps that can be taken by lactation care providers, the health care sector and government to prepare for future emergencies that can adversely impact human milk feeding.

**Learning Outcome**
At the conclusion of the session, the participants will self-report knowledge gain related to supporting lactation during emergencies and intent to change practice by including information or tools presented into professional practice.

**August 25, 2022**
**Normalize Brown Breasts™: A Primer for Breast Assessment in Non-White Skin Tones**
*Nekisha Killings, MPH, IBCLC*

Special time - 2:00 pm - 3:30 pm

Is a red spot always a key indicator of mastitis? What about the deep purple trademark of vasospasm? How does eczema present on non-white skin? Performing a standard breast assessment may cause clinicians to overlook or misidentify key indicators of maladies in patients that are not fair-skinned. Participants will learn how to improve their assessments and familiarize themselves with other ways to identify common conditions in patient populations that were not featured in their textbooks.

**Learning Outcome**
At the conclusion of the program, the participants will self-report knowledge gain related to breast assessment in lactation for non-White skin tones and intent to change practice by including information or tools presented into professional practice.
**Target Audience:** Lactation consultants, breastfeeding counselors, perinatal nurses, physicians

**Disclosure/Commercial Support:** The planners do not have any conflicts of interest to report for this activity. The speaker Nekisha Killings discloses that she is the owner and creator of The Melanated Mammary Atlas, a health professional resource that exhibits mammary conditions on skin of color. All of the relevant financial relationships listed for this individual have been mitigated. There is no commercial support for this activity.

**Continuing Nursing Education Contact Hours:** The first three program sessions have each been awarded 1.0 contact hour. The last session, "Normalize Brown Breasts™: A Primer for Breast Assessment in Non-White Skin Tones", has been awarded 1.5 contact hours.

The Partnership for Maternal and Child Health of Northern New Jersey is approved as a provider of nursing continuing professional development by New Jersey State Nurses Association, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation. P194-2/2023

Approval status does not imply endorsement by the Partnership for Maternal and Child Health of Northern New Jersey, NJSNA or by ANCC of any commercial products discussed/displayed in conjunction with the educational activity.

**CERPs:** This program series has been certified by the International Board of Lactation Consultant Examiners to award 4.5 L-CERPs.

**COST:** This conference is $30

Partnership member hospital staff may receive a $5 discount at time of registration using the code PMCHMH.

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**Successful Completion:** To receive contact hours for each continuing education session, the registrant must sign-in for the webinar, attend the entire presentation (as defined by at least 80% of the program), and complete and submit an evaluation for that session. A certificate of completion will be distributed for each session within one week of the live event.

**Recorded Program**

**Unable to Attend any of the Live Sessions?** Registrants will receive an email with a link to access a recording of each session.

**Successful Completion of the Recorded Program:** To receive contact hours for the recorded continuing education program, the registrant must log in with the link received via email after the live event, view the entire presentation, and complete and submit an evaluation. A certificate of completion will be distributed electronically within one month of receipt of the evaluation.

*Please note - registration is required to receive the link to the recording*

**REGISTRATION:**

Click here or scan the code to register and view more.

Registration provides access to any or all the four sessions. Each individual session will be recorded and available to registrants until September 8, 2022. Separate certificates of completion will be available for each session.

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Questions? Contact Sarah Muller-Robbins at srobbins@pmch.org.