Dear Friends,

What a difference a year makes! In 2019, we invested in communications and technology upgrades. We never would have anticipated a public health crisis that would impact not only our immediate communities, but those around the globe. COVID-19 has tested our organization’s ability to conduct health planning, education, outreach, and advocacy remotely. We are pleased to share that because of these infrastructure investments, the Partnership for Maternal and Child Health has transitioned well during this time of virtual connection and social distancing.

2019 was an incredible year for the Partnership. We continue to expand our services in the community and for professionals. We educated nearly 18,000 people across our region - an outstanding feat for a staff of 124 people. Through a collaboration with Hackensack Meridian Health, the 2nd Annual Maternal Health and Perinatal Safety Symposium was a huge success. First Lady Tammy Murphy welcomed the group of over 300 health care professionals for a day featuring national and global leaders in maternal health and racial disparities. We were thrilled to honor Kenneth Morris, Jr. from St. Joseph’s Health and Valley Bank for A Night of Inspiration. Both of these incredible events reached new heights.

As you read through this report and review the Partnership’s accomplishments, we hope you are proud. Because of the generosity of our dedicated partners, hospitals, donors, and volunteers, we will continue to advocate every day for the health equity and the best maternal care for all.

Ilise Zimmerman, MPH, MS
President and CEO

Michael Lamacchia, MD
Chair, Partnership Board of Trustees

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We're on a Mission

The Partnership for Maternal and Child Health is committed to improving the health of women, children, and families.

Our Vision

- **All women** will have access to safe births using best clinical practices.
- **All children** will maximize their potential to grow, learn, and thrive through the support of a healthy family and community.
- Race and ethnicity will no longer be contributing factors to health care access and outcomes.

Financial Highlights

We pride ourselves on fiscal responsibility. In 2019, the Partnership operated with a budget of **$9,767,830**, a staff of 124, and a fundraising and administration rate of 3.4%. Our revenue sources were primarily restricted government and foundation grants (86%). Hospitals, individuals, and corporate sponsors make up the remaining balance.

### Revenue - Total $9,997,816

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grant Funding</td>
<td>$8,611,552</td>
<td>86.1%</td>
</tr>
<tr>
<td>Hospital Perinatal Assessments</td>
<td>$1,063,105</td>
<td>10.6%</td>
</tr>
<tr>
<td>Corporate Support</td>
<td>$138,575</td>
<td>1.4% invented</td>
</tr>
<tr>
<td>Interest Income</td>
<td>$73,287</td>
<td>0.7%</td>
</tr>
<tr>
<td>Individual Support</td>
<td>$72,389</td>
<td>0.7%</td>
</tr>
<tr>
<td>Conference Sales</td>
<td>$38,908</td>
<td>0.4%</td>
</tr>
</tbody>
</table>

### Expenses - Total $9,767,830

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Programs and Services</td>
<td>$9,440,588</td>
<td>96.6%</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$99,299</td>
<td>1.1%</td>
</tr>
<tr>
<td>Management and Administration</td>
<td>$227,843</td>
<td>2.3%</td>
</tr>
</tbody>
</table>


2019 Highlights

Supporting Women, Infants, and Children

- We launched CenteringPregnancy® with Alliance Community Healthcare in Jersey City. The innovative program, funded through the Healthy Women Healthy Families initiative, is designed to improve health outcomes for pregnant women through connection with other expectant mothers.
- Central Intake's Early Childhood Specialist program was established to provide easily accessible development assessment tools to parents and support them with information and referral services.
- The Parents as Teachers program expanded to Warren County to better support mothers in the northwest region.

Empowering Communities

- Teen Speak, an initiative of the Teen Outreach Program, held their first workshops to share tips with parents on how to talk to their pre-teens and teens about sensitive topics.
- A new video series supported by the Department of Health, highlighted the importance of the HPV vaccine to prevent cancer. Funding from the Whitehill Foundation expanded the HPV education program for physicians, parents, and teens.

Engaging Healthcare Professionals

- The Annual Meeting featured Perry N. Halkitis, PhD, MS, MPH, Dean of Rutgers University's School of Public Health with a robust discussion of culturally competent LGBT health care.
- The 2nd Annual Maternal Health and Safety Symposium focused on health equity and implicit bias. The event attracted over 300 health care professionals and featured expert speakers including Dr. Arthur R. James and Dr. Haywood L. Brown.
- A new traveling program - Opioids, Addiction, and Alternatives - was created to meet the needs of nurses and social workers who now require specific education on opioids.

Identifying Challenges and Forging Solutions

- Ilise Zimmerman, President and CEO, co-chaired the Health Disparities Work Group for the NJ Perinatal Quality Collaborative. This group recommended that we focus our efforts on implicit bias assessment as a key step in eliminating racial disparities.
- The Partnership staff worked to promote health equity and maternal health by mentoring emerging leaders in public health at the New Jersey Institute of Technology and New Jersey City University.
2019 Impact by the Numbers

52% of all babies born in New Jersey

We monitored health data for 50,530 babies in our eight counties. Births in our region make up more than half of all births in the state.

1,101 Families participated in our supportive home visitation programs for pregnant women and new mothers.

5,242 New Moms

Perinatal mental health coordinators reached out to new moms who were high risk to ensure that their emotional health needs were being addressed. This is a 4% increase over 2018.

10% Increase in people educated through the Partnership’s community and professional education programs. A total of 17,771 people participated in these sessions.

6,270 Community members benefited from our free farmers markets through the Morris County Family Success Center and Healthy Women Healthy Families.

192 Free community programs were implemented by the Family Success Centers in Irvington and Dover.

1,064 Doctors, nurses, social workers, and other public health professionals participated in 39 credit-bearing professional education programs.

107 Members

Serve on the Essex Metro Immunization Coalition which brings together community organizations and healthcare providers to collaborate on vaccine education projects.

2,317 People educated through the Childhood Lead Poisoning Prevention Project’s Healthy Homes initiative.

8,000 Residents of Bergen, Hudson, Morris, Passaic, and Union counties were referred through the Healthy Women Healthy Families Central Intake program.
Recognizing Our Supporters

Member Hospitals and Birthing Centers

We collaborate with 26 member hospitals and birthing centers across northern New Jersey to implement systemic changes and improve health outcomes for women and infants.

- Atlantic Health System
  - Chilton Medical Center
  - Morristown Medical Center
  - Newton Medical Center
  - Overlook Medical Center
- The Birthing Center of New Jersey
- CarePoint Health
  - Christ Hospital
  - Hoboken University Medical Center
- Englewood Health
- Hackensack Meridian Health
  - Hackensack University Medical Center
  - JFK Medical Center
  - Mountainside Medical Center
  - Palisades Medical Center
  - Pascack Valley Medical Center
- Holy Name Medical Center
- Hudson Regional Hospital
- Our Birthing Center
- RWJBarnabas Health
  - Clara Maass Medical Center
  - Jersey City Medical Center
  - Newark Beth Israel Medical Center
  - Saint Barnabas Medical Center
- Saint Clare’s Health
- St. Joseph’s Health
- St. Mary’s General Hospital
- Trinitas Regional Medical Center
- Valley Health System
- University Hospital

Committees and Coalitions

A network of community volunteers, health care professionals, and key stakeholders provide vital information and feedback that help shape our programs and services.

BOARD OF TRUSTEES
- Audit Committee
- Bylaws Committee
- Development Committee
- Education Committee
- Executive Committee
- Finance Committee
- Human Resources Committee
- Nominating Committee
- Quality Improvement Committee
- Strategic Planning Committee

COALITIONS
- Connecting Dover
- Essex County Black Infant and Maternal Mortality (BIMM) Task Force
- Essex Metro Immunization Coalition
- Northern Regional Childhood Lead Poisoning Prevention and Healthy Homes Coalition

ADVISORY BOARDS & COMMITTEES
- Fetal Infant Mortality Review
  - Case Review Team Metro
  - Case Review Team Northern
  - Community Action Team/Perinatal Bereavement Committee
- Healthy Women Healthy Families
  - Bergen County Advisory Board
  - Hudson County Advisory Board
  - Morris County Advisory Board
  - Passaic County Advisory Board
  - Union County Advisory Board
- Irvington Family Success Center Community Advisory Board
- Morris County Family Success Center Advisory Board
- NJPREP Youth Advisory Board
- Passaic County Early Childhood Comprehensive Systems Advisory Board
- Regional Breastfeeding Committee
- Regional Family Educator Committee
- Symposium Planning Committee
- Teen Outreach Program Youth Advisory Board

NJ Commissioner of Health Judith Persichilli with Deputy Commissioner Marcela Ospina Maziarz, Ilise Zimmerman, and Dr. Andrew Rubenstein at the 2nd Annual Maternal Health & Perinatal Safety Symposium
Recognizing Our Supporters

Our donors help advance our mission. Individual donations, foundation support, and corporate contributions help offset gaps in our grant funding and expand our reach.

**Partnership Champions**

Aiden H. Vose Foundation
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Jennifer Van Vort
The Whitehill Foundation
Nadine Zahr

Miguelina was struggling to understand the feelings of sadness she was experiencing during her pregnancy until she connected with the Partnership.

“The new moms support group provided me with a safe space to share what I was feeling and connect with other women in a similar situation.”

**Gala Donors**

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Laura Hall

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Recognizing Our Supporters

Gala Donors (continued)

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David Young
Ilise Zimmerman and
   Dennis Posen

The Family Success Centers in Dover and Irvington provide support, resources, and referrals to help families thrive.

“With the help and support of the Irvington Family Development Center, I moved into a new apartment. I am so excited to have a fresh start with my daughter.”
Recognizing Our Supporters

In-Kind Donors

Our in-kind donors donate goods and services to underwrite our expenses, provide support for the community, and help our fundraising efforts.

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Woodhouse Spa
Marla Zeller

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Newark, NJ 07102
973-268-2280

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973-620-9711

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Paterson, NJ 07505
973-942-3630

IRVINGTON
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Irvington, NJ 07111
973-372-4353

SECAUCUS
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Secaucus, NJ 07094
201-876-8900

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